



# Your Message... Captured on Film!

“Watch your team transform into a film crew for the day as they put the spotlight on your corporate message!”

Picture it: Your team will be transformed into a well-oiled movie-making machine! Working with film professionals to bring their unique vision (and your corporate message!) to life, your team will be divided into groups of ten people; each film crew will be given four key elements to play with:

1 character, 1 location, 1 main prop and 1 corporate key message. They will have four or five hours to write, shoot and edit a humorous, off-the-cuff film that will be presented during an exclusive screening at the end of the day!

But that's not all! You will establish your own 'members of the academy' panel that will award winners in categories like: Best Editing, Best Screenplay, Best Costume and Best Actor.... And, if you're up for it, we'll throw the awards party!

The finished product? Two-minute DIY films premiered to all participants and one unforgettable team-building experience.

Package includes one introductory planning and design meeting. Event upgrades & décor packages are also available. Upgrades can include a full 'film festival premiere' of your DIY masterpieces during an evening event and awards party.

This five-star event is perfect for: annual conferences team-building programs and employee incentive and recognition programs. This program can be premiered during a conference, as a team-building event or a workshop.

\*\*\* "A STAR-STUDED CELLULOID SPECTACULAR...fully customizable to your corporate message and branding. Two thumbs way up!"



All you have to do is provide the talent, the location, the company message and imagery, some AV and the food and beverage...we'll take care of the rest!

We'll provide:

- Tools of the trade - one Mini DV Cam and one laptop per group
- Big-screen savvy - one film professional to facilitate the entire group and editing specialists to assist crews during final production
- Exclusive screening – awards show-style pomp and pageantry including music, witty banter and trophies for all the winners!
- Event expertise -- scripting, staffing, production, props and Audio/Video needs
- Blackmail material – 1 DVD copy of the final two-minute production per film crew